

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62569	CF NTL-POL	FBD - LBD: 08/11/12 - 08/17/12	HL#:	Created: 08/10/12 09:35 AM
Client: REPUBLICAN NATIONAL...	CPE: / / 2988	Agency Commission: 15 %	Updated: ALWILLIAMS on 08/10/12 01:56 PM	
Agency: NATIONAL MEDIA RESEARCH	Product: EST #2988 (1300)	Self :15:00	Confirmed: 08/10/12 01:22 PM	
Buyer: TRACEY ROBINSON	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

## NEW ORDER: KEC/PH 8/10/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS528A	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$450.00	5	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/11/12	08/17/12		5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS1	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$600.00	5	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	1 1 1 1 1 0 0	MORN	30	B			0.0	\$525.00	5	\$2,625.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DYR	1 0 1 1 1 0 0	DAY	30	B			0.0	\$550.00	4	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEARLY6PM	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$900.00	5	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEARLY630PM	0 1 1 2 1 0 0	NEWS	30	B			0.0	\$875.00	5	\$4,375.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

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Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	PNAVY	* T * * * *	REGP	30	B			0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	21:00 - 22:00	* * * T * * *	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
	BIG BROTHER												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/16/12	08/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PPERSONTHU3	* * * T * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/16/12	08/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NLATE7	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$2,300.00	5	\$11,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	LLETTER1	1 1 1 1 1 0 0	LETT	30	B			0.0	\$675.00	5	\$3,375.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	SPGA4	* * * * * S	CARD	30	B			0.0	\$3,000.00	2	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	2										

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## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	45	0	\$53,675.00	\$45,623.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$53,675.00	\$45,623.75	\$0.00	\$0.00